

Copy of email testimonial from Caroline Lowe, Senior Lecturer and Admissions Tutor. School of Health and Wellbeing, University of Wolverhampton.

**From:** <Lowe>, Caroline <[Caroline.Lowe@wlv.ac.uk](mailto:Caroline.Lowe@wlv.ac.uk)>  
**Date:** Friday, 24 May 2013 09:16  
**To:** Gemma Witton <[gemma.witton@wlv.ac.uk](mailto:gemma.witton@wlv.ac.uk)>  
**Subject:** RE: CMALT

I have worked with Gemma Witton on several projects. Examples of this are the "First Contact" widget which provided school staff to provide accurate and timely information to telephone enquiries. The widget was built by Gemma to provide an electronic flow through in a simple user-friendly electronic format. Gemma suggested ideas on functionality and ease of use, which were invaluable. Another example was the development of a blended learning option for one of the most popular subjects in the prospectus. The online Mentorship module required the development of interactive quizzes and animated clips to demonstrate key principles. A central cartoon character was designed and Gemma brought this to life creating a more engaging experience for students.